

A SINGLE, ACCURATE PRODUCT  
DEFINITION

---

THE BETTER WAY

---

REACH MAXIMUM SPEED

---

GET METICULOUSLY  
ORGANIZED

---

DEFINE COLLABORATIVELY  
AND RAPIDLY

---

RELEASE WITH CONTROL

---

GET STARTED

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READY TO EXPERIENCE IT FOR  
YOURSELF?

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# A BETTER WAY TO RELEASE PRODUCTS TO MANUFACTURING :

The Tailor-Made Toolset for Product Release Engineers

## A SINGLE, ACCURATE PRODUCT DEFINITION

The traditional process for generating and managing an engineering definition of a product is cumbersome and prone to error.

During release iterations, an engineering Bill of Materials (EBOM) often takes on a life of its own, turning into multiple disconnected versions of the true product definition. It's a major drain on resources to keep a BOM up-to-date and associated with the current CAD product structure.

**How can you maintain a single, accurate product definition while rapidly iterating through release cycles?**

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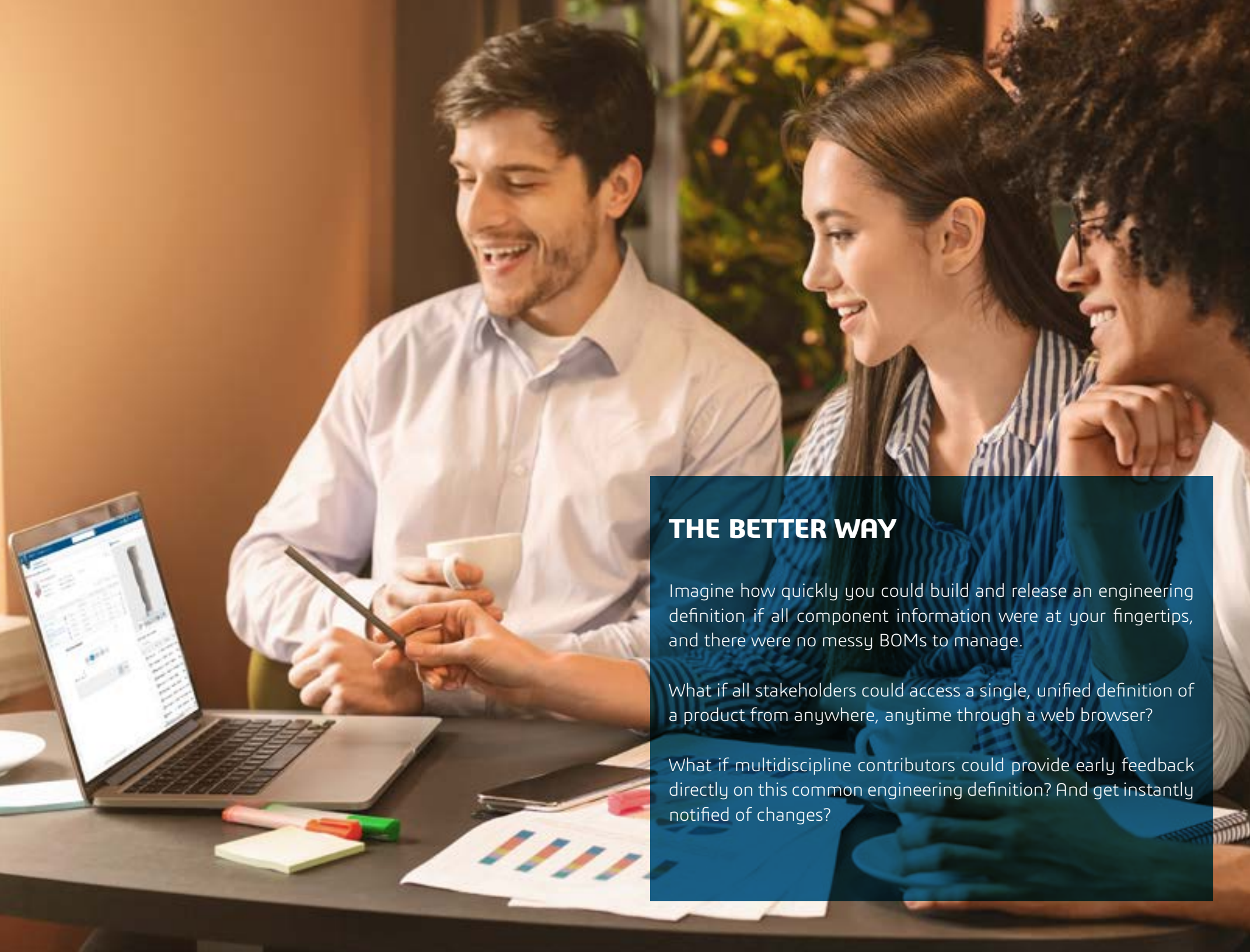
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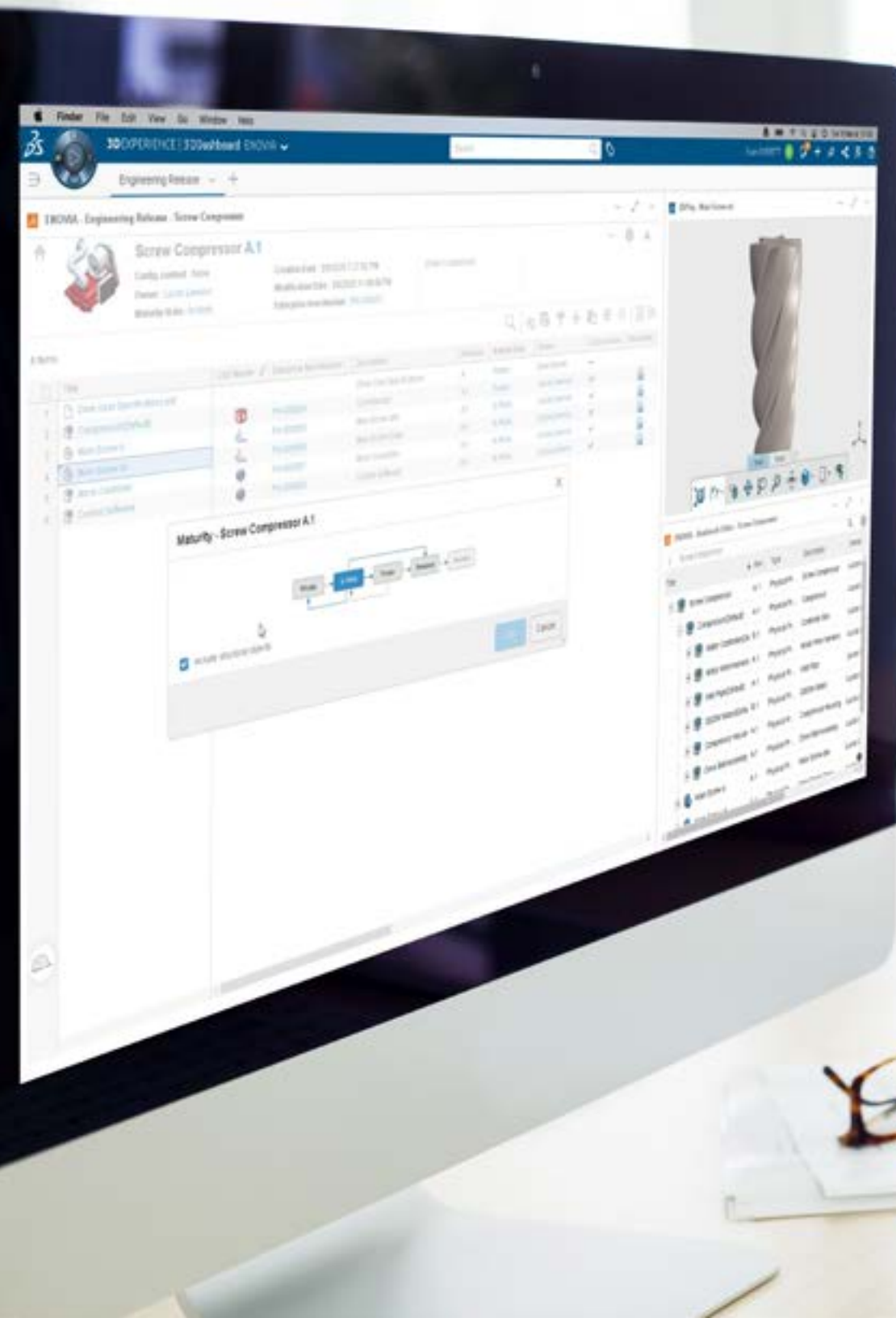
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## **THE BETTER WAY**

Imagine how quickly you could build and release an engineering definition if all component information were at your fingertips, and there were no messy BOMs to manage.

What if all stakeholders could access a single, unified definition of a product from anywhere, anytime through a web browser?

What if multidiscipline contributors could provide early feedback directly on this common engineering definition? And get instantly notified of changes?



# REACH MAXIMUM SPEED

An integrated, agile approach to defining and iterating on a product's engineering definition allows release cycles to reach maximum speed.

On the **3DEXPERIENCE**® platform on the cloud, a product release engineer ushers product definitions through release cycles with precision and velocity.

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## GET METICULOUSLY ORGANIZED

Accelerate and streamline your product release cycles on the **3DEXPERIENCE** platform on the cloud. With one deceptively simple app, you are able to:

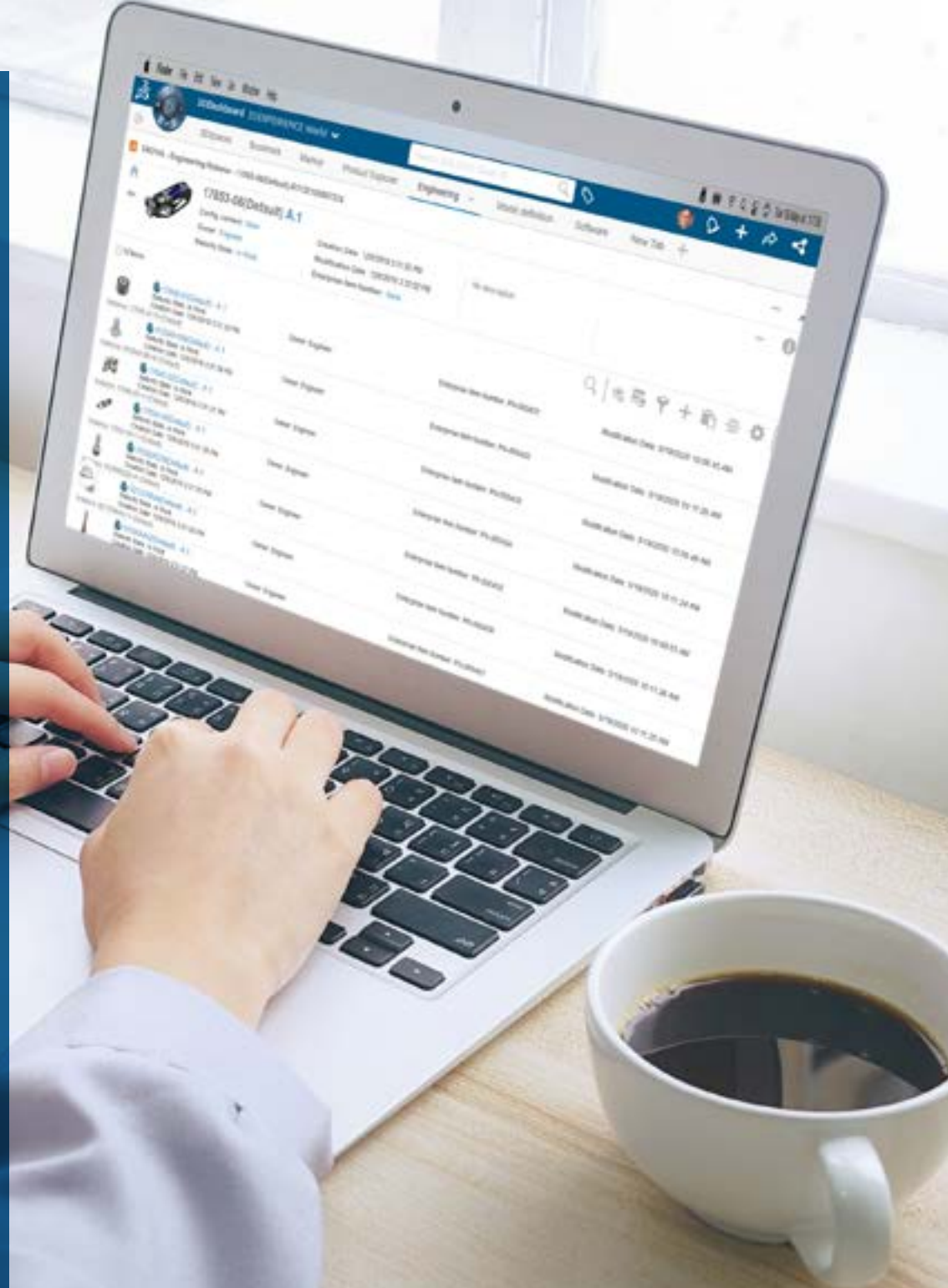
**View your data your way.** The possibilities are endless. Fully tailor your view into the universe of engineering items available to you:

- Display custom lists of end items and sub-assemblies that meet any criteria you set.
- Show, hide and filter on any attribute.
- Toggle between different levels of the product structure.
- Navigate through the engineering definition.

**Go deep.** Fully investigate references and instances. Explore direct parent and child relationships, where the item is used, proposed change actions and more.

**Find items quickly.** Efficiently hone in on items of interest using a robust tagging system. View summaries of items rolled up with quantities. See CAD masters with a click.

**Leverage filters saved by others.** User-defined attributes and configuration filters are permission-based and shareable across the organization.



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## DEFINE COLLABORATIVELY AND RAPIDLY

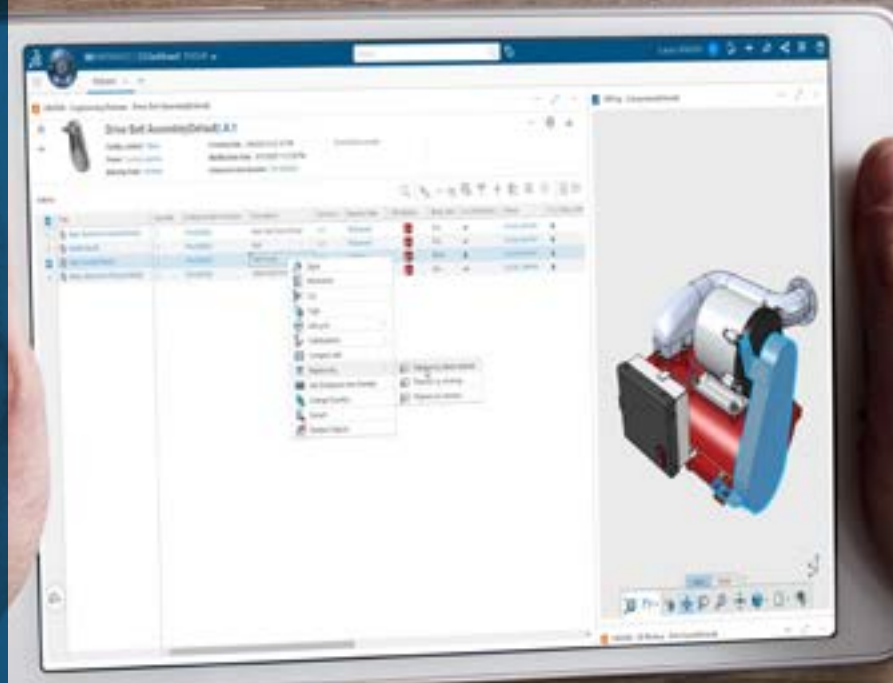
**Get a headstart.** Easily reuse, exclude or duplicate engineering product definitions.

**Share with confidence.** Manage user-level permissions to protect design data. Keep your IP secure.

**Keep everyone on the same page.** Work on a single product definition. Connect materials, drawings and specs to individual engineering items for reference. Visualize the product definition as it's generated.

**Stay on top of changes.** Subscribe to notifications and deliver automatic alerts to stakeholders upon completion of tasks. View revision history. Compare side-by-side structures and geometries. Easily validate modifications anytime, anywhere through a web browser.

**Maintain standards.** Use rules to apply numbers and naming conventions onto parts automatically as you build out the structure. Ensure compliance with organizational standards.



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# RELEASE WITH CONTROL

**Choreograph the release lifecycle.** Manage the evolution of engineering items as they mature. Create revisions or branches to explore alternatives. Monitor progress in real time.

**Allocate ownership.** Ensure the right person is responsible for the right engineering items.

**Connect change actions** to engineering items that require modifications or approvals. Change actions automatically ensure traceability by storing audit trails and change rationale in the background.

**Flexibly share across the value network.** Provide direct access to the engineering definition for authorized users on the platform or export it to a CSV file for those without platform access.

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## GET STARTED

Generate a robust engineering product definition with speed and agility using **Product Release Engineer** on the **3DEXPERIENCE** platform on the cloud.

Collaborate effectively across product development disciplines and minimize the risk of errors, rework, quality issues and delays.

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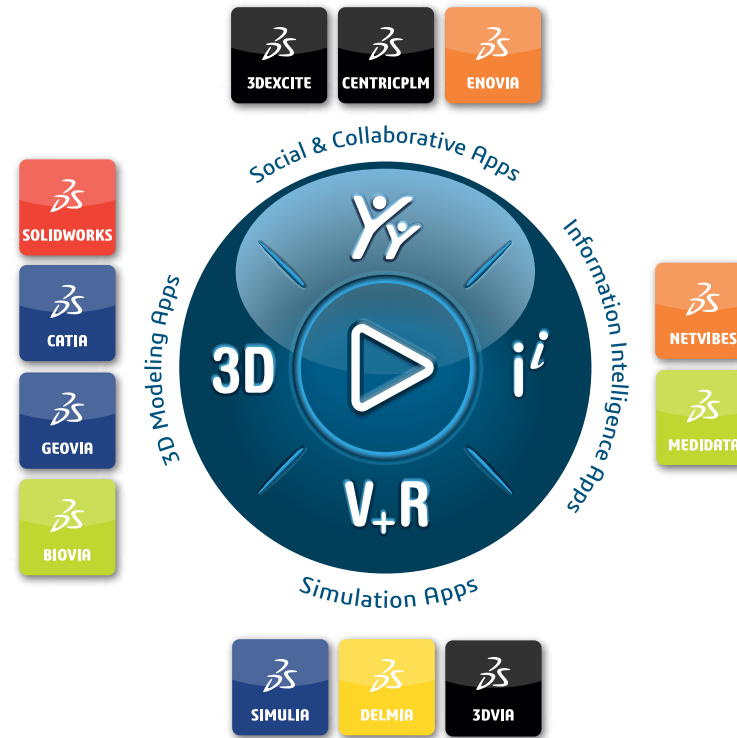




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**North America Headquarters**  
 1900 N. Commerce Parkway,  
 Weston, Florida, 33326  
 USA  
 Phone (954) 442-5400



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**Europe/Middle East/Africa**  
 Dassault Systèmes  
 10, rue Marcel Dassault  
 CS 40501  
 78946 Vélizy-Villacoublay Cedex  
 France

**Asia-Pacific**  
 Dassault Systèmes K.K.  
 ThinkPark Tower  
 2-1-1 Osaki, Shinagawa-ku,  
 Tokyo 141-6020  
 Japan

**Americas**  
 Dassault Systèmes  
 175 Wyman Street  
 Waltham, Massachusetts  
 02451-1223  
 USA

